

Board Meeting 6/2

Mark, Duane, Bruce, John, Denis, Bill, Steve M, Sasha, Shawn, Jeff, Dave

Pandemic activities - 3 Rivers Fishing Challenge? - Mark

- Virtual fishing challenge
- List 12 species, first one to get all wins
- Can have fly fishing division
- Reporting by posting pics
 - What you caught, when, what you caught it on
- If no one catches all, otherwise, whoever caught the most first
- Get more ppl to interact with us?
- Bruce - Add other prize categories (such as biggest)?
 - Not everyone will put in effort to catch all species
- Weekly prize drawings?

Strategic Plan

- Plan uploaded to google docs

Bylaws changed, needs approval

- Virtual vote in July
- Name change needs to be approved to be official

Cedar R Work Party

- Pushed to July, possible 25th
- Might need to push again

Salmon Days

- Look into virtual activities just in case?

Cedar River Cleanup still on (for now)

Needs ideas on how to keep ppl engaged virtually/remotely

- Virtual speaking events? Possible presentation by Jeff Jensen
- Video watch party - Bruce
 - Educational - Euronymphing, techniques, etc
 - Upload pre-existing vid
 - Hank Patterson?

Logo - Sasha

- Rough draft of logo
- Sketch/outline of mountain instead of triangle
 - Mt. Rainier or something local like Mt. Si
- Same fish or each fish different?

Meeting days

- 2nd or 4th Wednesday?

Presentation with Kim Schrier - Steve

Virtual banquet? - Duane

Member retention - Denis

- Losing as many members as gaining
- Have email addresses of expired members - reach out and ask why they left?

Survey info - Sasha

- Just over 30% members for 1-2 years
 - Think about how to retain members more than 1 year
 - National trend
- Reason for joining
 - A lot of interest in learning more about fishing - can focus more here
 - Interest in volunteering
 - Some interest in youth education
- People seemingly don't attend meetings much
 - Work to increase meeting attendance?
 - Could be ppl just donating to the cause, not actually interested in meetings
 - Some ppl don't know about meetings, have to poke ppl, let them know what's going on
- Add "Call to Action" button to website? Make it easy for people to add name to stuff, contact representatives, etc.
- Thoughts?
 - People mainly interested in conservation and fishing
 - People want activities, fishing knowledge
 - ~5 new members a month, useful if we can get just 2-3 people each year to become much more involved
 - Follow up on people interested in participating
 - Look more during strategic planning meeting

Healing Waters - Bruce

- On lockdown, not doing anything until end of July

Kayak Perchathon - Austin

- Some interest
- Hold on same day as regular Perchathon or different day?
 - Need to confirm day 60 days in advance to get the permit